

HOMETEX

— SHENZHEN 2026



VISITOR GUIDE

**07-10
MARCH**

SHENZHEN CONVENTION &
EXHIBITION CENTER (FUTIAN) SHENZHEN, CHINA

HOMETEX SHENZHEN 2026

Show Opening Hours

March 07

09:00—19:00

March 08

09:00—19:00

March 09

09:00—17:30

March 10

09:00—12:00

Show Venue

Shenzhen Convention & Exhibition
Center (Futian)

Venue Address

111 Fuhua 3rd Road, Futian District,
Shenzhen, Guangdong Province

Organizers

GUANGDONG HOME TEXTILE AND DECORATION ASSOCIATION
SHENZHEN BOAO EXHIBITION CO LTD
INFORMA MARKETS

Partners

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DESIGN ASSOCIATION
HCMC | VIETNAM



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HOMETEX SHENZHEN 2026

Business Matchmaking Zone ***Your Right Supplier Matchmaker***

Dates: 7-8 March 2026

Location: Booth 3B09, Hall 3

Organizer: Hometex Shenzhen 2026

Topic-Focused Sourcing Sessions

2026 07 March
14:00-16:00

Curtain & Curtain Fabric
Sourcing Session

2026 08 March
10:30-12:30

Wall Coverings
Sourcing Session

2026 08 March
14:00-16:00

Sun Protection
Sourcing Session

HOMETEX

— VIETNAM 2026



2026 19-21
NOVEMBER

Ho Chi Minh City, Vietnam

 **4,500 m²**
Exhibition Space

 **150⁺**
Exhibitors

 **5,000⁺**
Visitors

 **10⁺**
Events



Harmony & Inspiration 2026 Interior Trends Exhibition

Dates 7–10 March

Location Hall 3

Organizers

Hometex Shenzhen 2026, WGSN

INTRODUCTION

In partnership with global trend authority WGSN, we bring together top home brands worldwide to define 2026 future living and launch cutting-edge interior trends.

Featuring exhibition zones, forums and a wonder market, we create an ecosystem from inspiration to realization, offering a complete vision for the future of lifestyle.



2026 Hometex Shenzhen · Four Seasons Garden Outdoor Shading & Courtyard Zone

Dates 7–10 March

Location 9C66, Hall 9

Hosted by
Hometex Shenzhen 2026

Co-created by
Modu, Garden Gathering

CORE CONCEPT

Bringing the Outdoors In, Extending Life Beyond. An immersive platform for outdoor lifestyle experience, trend insights and trade. Visitors can enjoy one-stop solutions, floral workshops and exclusive gifts.



EVENTS

07 March 10:00-17:30

New Ecology of Outdoor Living
(Integration of Technology, Design & Humanism)

08 March 10:00-12:30

English-style Floral Salon (for International Women's Day)

World Youth Design Forum

Dates

15:00-17:00, 8 Mar 2026

Location

2V66, Forum Zone, Hall 2

Hosted by

Hometex Shenzhen 2026



AGENDA

15:00-15:05 ▶ Opening Speech

15:05-15:25 ▶ Luxury Textile Path - Rosalba Fucci (TOM FORD Chief Designer)

15:25-15:40 ▶ British Luxury Home Textiles & Art - Linnea Duckworth (Textile Artist)

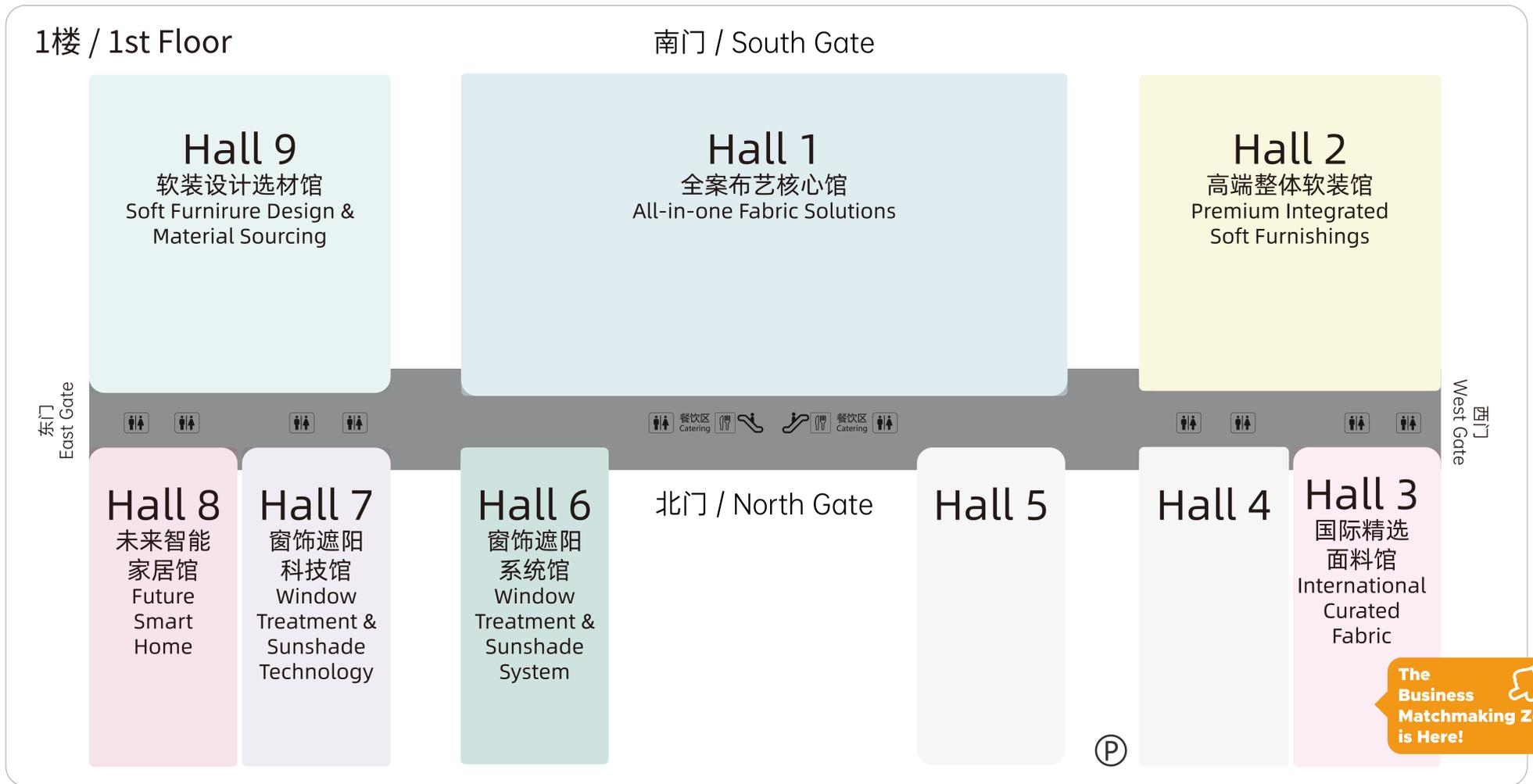
15:40-15:55 ▶ Nature, Textiles & Words - Katerina Knight (Textile Art Expert)

15:55-16:10 ▶ Woven Fabric R&D - Hua Zishan (Dash+Miller Chinese Art Consultant)

16:10-16:25 ▶ Danish Home Textiles - Nikolina Boldero (Kvadrat Consultant)

16:25-17:00 ▶ Panel Discussion

FLOOR PLAN 2026



- Hall 1** All-in-one Fabric Solutions
- Hall 2** Premium Integrated Soft Furnishings
- Hall 3** International Curated Fabric
- Hall 6** Window Treatment & Sunshade System
- Hall 7** Window Treatment & Sunshade Technology
- Hall 8** Future Smart Home
- Hall 9** Soft Furnishing Design & Material Sourcing

- 电梯 Elevator
- 餐饮区 Catering
- 停车场 Parking Area
- 行李寄存处 Check Room
- 洗手间 Toilet
- 参观入口 Visitor Entrance

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2026 Concurrent Events at A Glance

Hall 3 Forum Zone

7 March
2026

11:00-12:00 ▼

WGSN Trend Forum: New Interpretation of the Home Furnishing Industry Under Global Macro Trends

13:00-13:45 ▼

2025 Color Trend Conference (JAB New Product Launch)

14:00-15:10 ▼

Healthy Human Settlements Environment Academic & Industry Summit Forum

15:30-17:00 ▼

2026 Home Furnishing Dealer Development Trend Forum & The 9th New Power Conference

8 March
2026

10:00-10:45 ▼

2026 Soft Furnishing AI Conference

11:00-12:00 ▼

WGSN Trend Forum: Whole House Soft Furnishing Style Design Trends

14:15-16:00 ▼

"She Without Definition" Textile & Home Furnishing Women's Power Forum

16:15-17:15 ▼

How Do Full-Service Design Companies Integrate Soft Furnishings? And How Do Soft Furnishing Companies Collaborate with Hard Furnishings Designers?

9 March
2026

10:00-11:45 ▼

Islemill: Inspiration Source & Natural Textile Applications

14:00-15:00 ▼

How to Prove to Clients That Your Design Is Uniquely Tailored for Them

15:00-17:00 ▼

World Handweaving & Plant Forum
Rooted in Place, Weaving Stories in Motion

2026 Concurrent Events at A Glance

Hall 2 Forum Zone

7 March
2026

10:00- 11:30 ▼

2026 Shenzhen International Home Textiles & Furnishings Exhibition
Opening Ceremony - Press Conference

11:45-12:45 ▼

2026 Soft Furnishing: Small & Beautiful Conference

13:00-15:00 ▼

Spatial Solutions to Heal Parent-Child Anxiety & Marital Distance

15:30-17:00 ▼

Dealer Theme Conference: Where Is the Spring of Cross-Border
Integration?

8 March
2026

10:30-11:30 ▼

2From Trend to Production: AI Model Innovation for the Future of
Home Textiles

15:00-17:00 ▼

World Youth Design Forum: Cross-Border Future of Material Design:
Multi-Domain Application Trends of Home Textiles, Fashion &
Automotive

9 March
2026

10:30-11:30 ▼

The Endpoint of Textiles Is Soft Furnishings: How to Rapidly Transform
to Full-Service Soft Furnishing Solutions

2026 Concurrent Events at A Glance

Hall 9 Forum Zone

7 March
2026

10:00-17:00 ▼

New Ecology of Outdoor Living: Symbiosis of Technology, Design & Humanity

8 March
2026

10:00-10:45 ▼

Drivers towards sustainability within home textiles - and how textile manufacturers should prepare

11:00-11:45 ▼

Freedom Beyond Style | YYBS 2026 S/S New Products & Trend Launch

13:00-14:30 ▼

Color Psychology Direction: 2026-2027 Emotional Space Trend Release" & "Stop Saying 'Style', Describe Your Emotional State"

14:45-15:30 ▼

Aesthetic Coexistence — SOPHIEREN Special Session

9 March
2026

13:00-13:45 ▼

Building a Safety Line: Value Realization & Compliance Path of Functional Textiles in Government & Military Fields

9C66, Hall 9

8 March
2026

15:00-16:30 ▼

Spring Overture: British Garden Notes" — March 8th International Women's Day · English Natural Floral Arrangement Salon

2026 Exhibitors New Product Launch

INTRODUCTION

The event features exhibitors introducing their latest products and technologies, sharing industry trends, and offering visitors direct communication opportunities with enterprise representatives.

AGENDA

Hall 3
Forum Zone

7 March
13:00-13:45

2025 Color Trend Conference
(JAB New Product Launch)

8 March
13:00-14:00

AS Création's Transformation to Holistic Soft
Furnishings & Home Décor Solutions – 2026
Harvest Home Trend Launch

9 March
10:00-11:45

Islemill: Inspiration Source & Natural Textile
Applications

Hall 9
Forum Zone

8 March
11:00-11:45

Freedom Beyond Style | YYBS 2026 S/S
New Products & Trend Launch

8 March
14:45-15:30

Aesthetic Coexistence — SOPHIEREN
Special Session

7 March
15:45-16:30

Tech-Forge Protection, Redefining the
Benchmark for Healthy Curtains

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2027 07-10
MARCH

Shenzhen Convention & Exhibition Center (Futian)

SEE YOU NEXT YEAR

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Contact us

✉ emma.ruan@informa.com

☎ +852 4423 8784

🌐 www.hometexshenzhen.com